## ABSTRACT

The presentation refers to an isolated nucleic acid molecule for expression of a gene in seeds, having promoter activity, comprising a nucleotide sequence selected from the group consisting of SEQ ID NO:1, a first sequence at least 70% homologous to SEQ ID NO:1, with the functionality of SEQ ID NO:1, a second sequence at least 70% homologous to the sequence complementary to SEQ ID NO:1, with the functionality of SEQ ID NO:1, and fragments thereof, with the functionality of SEQ ID NO:1; to chimeric genes, constructs, vectors, expression cassettes, host cells and transgenic plants comprising said sequences; as well as to a method for expression of a gene specifically in seeds or seed parts using one of the mentioned sequences or chimeric genes comprising said sequences and to a method for obtaining substances through the transferring of the mentioned chimeric genes to a plant and expressing said chimeric gene.